



**MAMUDA GROUP**

# CORPORATE PROFILE

**2022 - 2023**





# COUNTRY OF ORIGIN

FEDERAL REPUBLIC OF NIGERIA



**BORN IN NIGERIA**



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# Chairman's *Message*

*We* believe the success and growth of our business can be attributed to the consistency of our standards and strategies, we always work to be the best in what we do and will create significance on all our movements. We are practical and entrepreneurial, propelled by sense of business competitiveness and perseverance to results. We will work towards our aspiration exceeding boundaries to functional and organizational lines. We recognize our employees as individuals while we commit to their capabilities. We will create a work environment that encourages open communication, friendship and professional growth because we believe that their growth and the growth of our organization works hand in hand for the improvement & building of a better Nigeria tomorrow"

*Hassan Hammoud*



***"Change has always been high on the agenda at Mamuda Group. Over the years we have strategically diversified our business lines and expanded both our service offerings and our geographical reach"***

*Hassan Hammoud*

# GROUP OVERVIEW

A large red square containing the word "Mamuda" in a white, cursive script font, positioned to the left of the main text block.

Group is a diversified business conglomerate convened into 5 main sectors: Beverages, Care, Sacks, Mat, Foods, Tanneries, Leather and Power plant.

To ensure the sustainability and success of each businesses within the various sectors, we are committed to provide every entity with the tools and resources together with the central functional support to enable development and growth.

We work in specialization, to ensure that each business strives to achieve the organization's objectives and goals.

All of the above has made Mamuda a knowledgeable expert in each of our undertaken fields and our ever-growing experience makes us the trusted corporation that our clients turn to.

*M*ission

*V*ision

*P*hilosophy

Our *M*ission

Providing diverse and responsibly produced brands;  
driven by innovative, passionate people

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Our *V*ision

To lead in every industry we set forth on

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Our *P*hilosophy

The future remains our focus

# DIVISIONS

**MAMUDA BEVERAGES  
NIGERIA LIMITED**



**MAMUDA CARE  
NIGERIA LIMITED**

**MAMUDA FOODS  
NIGERIA LIMITED**



**MAMUDA AGRO & ALLIED  
PRODUCTS NIGERIA LIMITED**

**MAMUDA INDUSTRIES  
NIGERIA LIMITED**



**MAMUDA POWER PLANT**



# MAMUDA BEVERAGES NIGERIA LIMITED.

 **PRODUCT OF PEOPLE**



*A*fter a successful run in the tannery, sacks, mat and food business, Mamuda Group saw an opportunity and a need to start Mamuda Beverage Nigeria Limited to manufacture Carbonated drinks, energy drink and bottled water.

With an expected production of 6 million bottles per day in the coming two years, our distribution will be spread all of Nigeria. We made sure to have the best beverage formula, the right kind of beverage packing, the proper branding and selecting the proper manufacturing location in relation to our market target.

# MAMUDA CARE NIGERIA LIMITED.



*M*

amuda Group, one of Nigeria's leading manufacturing company and founders of Pop Cola has unveiled its new advanced detergent and soap factory, under its subsidiary Mamuda Care Company, and proudly brings to the nation a new House Hold Name "Too Clean". The detergent Powder with the new smart 5 IN 1 technology: Stain removal, Active Foaming, Colours Protection, Skin Friendly, Fights Odour, that will leave your laundry clean, bright with long lasting freshness.

After long research and development, Too Clean team collected and tested water samples from almost all the states of Nigeria to assure you getting the detergent that will give you the perfect results.

Too cleans is also tested on all different types of fabrics while washed multiple times and proved to prevent the fibre structures of your favourite clothes from getting damaged, stretched out, or faded, thus extending their life span, giving your garments an extra layer of fabric protection.

**Don't settle for clean, go for Too Clean.**



# MAMUDA FOODS NIGERIA LIMITED.



*M*amuda Food Nigeria Limited, a subsidiary of Mamuda Group opened a food factory producing biscuit, wafer and other confectionary products.

With its corporate culture, which is always looking for the newest and the best, Mamuda has adopted the principle of fulfilling its promise of production quality for its consumers and stands out not only with its promises but also with its actions. With its emphasis on innovation, it continues to set standards in the sector in all areas of its business, from production to technology, and from R&D to innovation.

# MAMUDA AGRO & ALLIED PRODUCTS NIGERIA LIMITED.



*M*amuda Agro Sacks & Mat are dedicated to Manufacture High quality Sacks & Mat for industries in local & International Market.

Agro Sacks & Mat are produced using top-tier technologies & machines imported from Europe with an installed capacity of 2.5 million bags per day.

With Mamuda Sacks and Mat, your ideas are brought to life with high quality materials and manufactured to perfection by crafts people that have a passion for excellence.

# MAMUDA INDUSTRIES NIGERIA LIMITED.



*T*he best of the best Nigerian raw material" characterizes Mamuda Tannery production of goat skins and sheep skin. The raw material is accurately selected and comes from red-haired goats of outstanding quality. The daily output exceeds 50 thousands leathers, but this amount can be more than doubled in the Sallah period. All the production processes are proved and tested in Italy and comply with the international regulations ruling tanning production in terms of quality and safety, of both people and environment.

# MAMUDA POWER PLANT



*N*atural gas is being viewed as the partner fuel for renewable energy- based generation due to its various characteristics. Mamuda Group constructed a 30 Mega Watts Gas Power at Challawa Industrial Area of the State. The Power Plant is in line with the Federal Govts AKK Pipeline Project which will provide Kano with Gas. Gas is an ideal partner for renewable energy sources. It provides the flexibility needed to compensate for the variability of electricity produced through solar or wind. This flexibility guarantees the security of power supply.





**"WE ARE WHAT WE  
REPEATEDLY DO.  
EXCELLENCE,  
THEREFORE, IS NOT  
AN ACT, BUT A HABIT."**

*Aristotle*

## **WE GET IT DONE EVERY DAY.**

We care about employment:  
more than  **11,000** EMPLOYEES  
work at Mamuda Group.





# MAMUDA GROUP

[www.mamudagroup.com](http://www.mamudagroup.com)



## MAMUDA GROUP

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Plot no 02855 Challawa Industrial Area  
Kano, Nigeria

Mamuda Care Nigeria Limited  
Plot no 03206 Challawa Industrial Area  
Kano, Nigeria

Mamuda Foods Nigeria Limited  
Plot 59 Challawa Industrial Area  
Kano, Nigeria

Mamuda Industries Nigeria Limited  
Plot no 16 Challawa Industrial Area  
Kano, Nigeria

Mamuda Agro & Allied Products Nig. Ltd.  
Plot no 57 Challawa Industrial Area  
Kano, Nigeria